



RESUME OF

MD. SHABUJ HOSSAIN
01925683615
email-shahedshobus@gmail.com

CAREER OBJECTIVES

I am a dedicated E-commerce and Digital Marketing Specialist with hands-on experience in Google Merchant Center, Shopify, and WordPress. I help businesses resolve Merchant Center suspensions, fix disapproved products, optimize websites, and run profitable Google Ads campaigns. I specialize in turning technical problems into actionable solutions that boost online sales and ROI.

EDUCATION DETAILS

- **M.B.A**
 - Department : Management
 - Result : 2.69 out of 4
 - University : Dhaka University
 - Institution : Dhaka College
- **B.B.A**
 - Department : Management
 - Result : 2.97 out of 4
 - University : Dhaka University
 - Institution : Dhaka College

Contact Information

Name : Md.Shabuj Hossain
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Portfolio/LinkedIn: [linkedin.com/in/md-shabuj-hossain-713ba437b](https://www.linkedin.com/in/md-shabuj-hossain-713ba437b)
Location: Bangladesh

CORE COMPETENCE

- Project Management
- Community Outreach & Engagement
- Fundraising & Grant Writing

- Monitoring & Evaluation (M&E)
- Report Writing & Documentation
- Partnership Building
- Community Engagement and Outreach
- Research and data Analysis
- Excellent Communication and interpersonal skills
- Event Planning & Coordination

COMPUTER SKILLS

- MS Office Application Especially on MS Word.
- MS Excel, MS Power Point.
- Internet Browsing.
- Successfully completed “Basic Trade In Computer Application Course”

Portfolio / Projects

- Google Merchant Center Fix – Suspended account reactivated and 100% products approved.
- Shopify Store Setup – Full customization + payment gateway integration.
- WordPress Optimization – Plugin fix + Speed optimization (Before/After screenshots).
- Google Ads Campaign – Shopping Campaign with 3x ROAS.
- Portfolio Link: [linkedin.com/in/md-shabuj-hossain-713ba437b](https://www.linkedin.com/in/md-shabuj-hossain-713ba437b)

Hourly Rate / Freelance

\$10–\$20 per hour (Negotiable based on project complexity)

Professional Experience

Freelance E-commerce Specialist – Self-Employed | Bangladesh
Jan 2023 – Present

- Fixed multiple Google Merchant Center suspensions and disapproved products for e-commerce clients.
- Developed and customized Shopify stores, resolving errors and improving UI/UX.
- Optimized WordPress websites by fixing plugin conflicts, improving site speed, and enhancing performance.
- Set up and optimized Google Ads campaigns (Shopping, Search, Performance Max) to increase ROI.
- Maintained strong communication with clients and provided long-term support.

Key Achievements:

- Successfully reactivated suspended Merchant Center accounts.
- Increased client website speed from 45 to 90+ in PageSpeed Insights.
- Improved ad campaign ROAS by 2–3x for multiple clients.

Signature
MD. SHABUJ HOSSAIN